

## COVER LETTER

**Date: 27-07-2023**

To,  
**The Principle**  
**Gossner College**  
**Club Road,Ranchi**  
**Jharkhand**

**Subject: -Implementation of Microsoft-Rural India Skill Empowerment (RISE) Program**

**Dear Sir/Madam,**

**Greetings from AISECT!**

AISECT has been engaged in education, skill development training, and the capacity-building sector since 1985. Having expertise in designing as well as successfully implementing projects related to bringing up improvement in general living conditions of both rural and urban communities, AISECT has been selected by Microsoft as the Project Implementation Agency for the implementation of Microsoft Rural India Skill Empowerment (RISE) Program in association with NSDC and JSMD.

As subjected above, AISECT is willing to implement the Microsoft RISE program in your esteemed entity. In the same regard, we are submitting details of the project and proposed implementation strategy with this letter.

With an objective to attain desired outcomes, we would like to request to provide your kind support for the implementation of this program. Our associations will emphasize strongly on transforming livelihood and capacity-building opportunities for the youth of our country.

We hope for your positive response!

Regards  


## I. About Microsoft PHILANTHROPIES

With a vision to bring the benefits of technology to facilitate the economic opportunity to One Million Indians by 2025, Microsoft believes that technology is a powerful force for good in a rapidly changing world, and we are working to ensure that everyone has access to the opportunities it provides. Microsoft Philanthropies aims to bring the advantages of technology to drive sustainable social impact and enable economic empowerment for women and youth by capacity building, driving action, and influencing policy for our programmatic priorities to create an inclusive society. Through its programs, Microsoft aims to build, educate, empower & support the youth across states over digital skills, employability skills, and entrepreneurship. Microsoft envisions a holistic approach to empowering Indian women and youth by ensuring the following outcomes:

- CAPACITY BUILDING OF BENEFICIARIES
- SUPPORTING THE BENEFICIARIES WITH MENTORSHIP
- CONNECTING BENEFICIARIES WITH EMPLOYMENT OPPORTUNITIES
- UPSKILLING OF TRAINERS OR FACILITATORS

Some programs offered by Microsoft Philanthropies include

- MICROSOFT RURAL INDIA SKILL EMPOWERMENT
- MICROSOFT DIVERSITY SKILLING PROGRAM
- TECH SAKSHAM
- DIGI SAKSHAM
- CYBER SHIKSHA

## II. IMPLEMENTATION PARTNER - AISECT

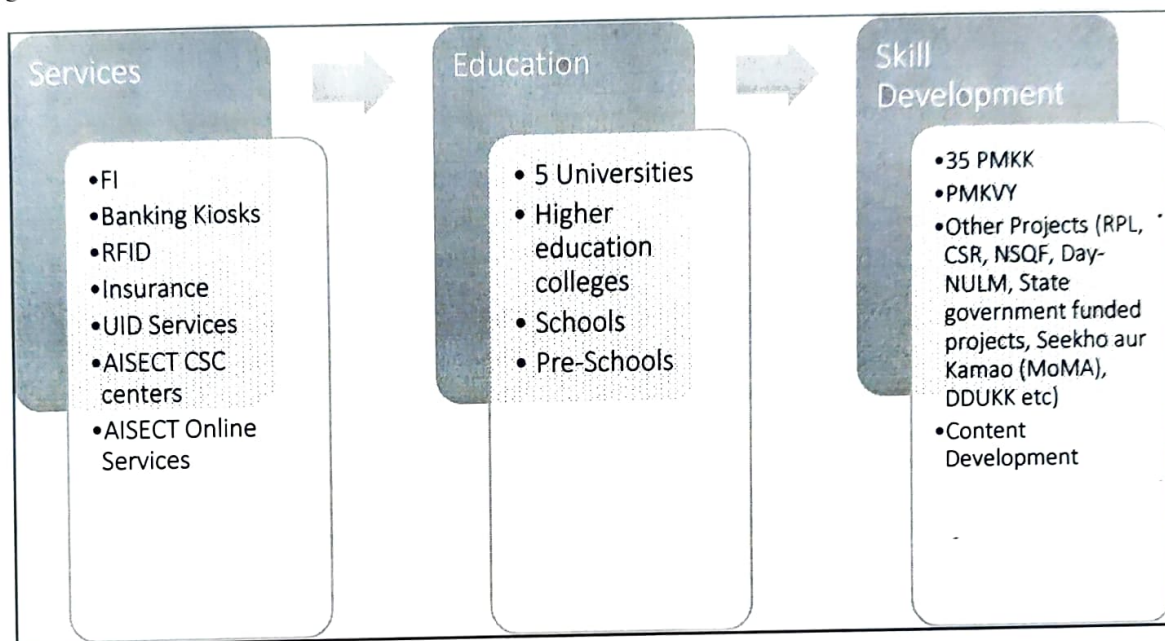
All India Society for Electronics and Computer Training (AISECT) is India's leading educational, training and service network with an unrivaled spread of 5 Universities, Higher education colleges, Higher Secondary and Pre Primary Schools, and more than 20,000 multi-purpose centers across states and 3 UTs of the country.

Established in 1985, AISECT has been continuously working towards its mission to reach out to the remotest corner of India and promote ICT-based training and services to empower people, generate employment and connect employable people to existing employment opportunities unfold entrepreneurship opportunities for the youth to create an inclusive society. Our unique business model was recognized as **"the most sustainable and scalable form of IT penetration and popularization in India"** in a pilot study conducted by World Bank in collaboration with IIM-A.



AISECT has been an active and one of the leading partners of the National Skill Development Corporation (NSDC) since 2011. With a network of 35 Pradhan Mantri Kaushal Kendra's (PMKK) established in 6 states and over 100 Skill India Portal (SIP) registered centers, AISECT aims to provide skill development and employment training to the maximum youths of this country.

AISECT caters through a wide network of services including education, financial inclusion, e-governance, professional training, vocational education, and other development projects.



### III. MICROSOFT – RURAL INDIA SKILL EMPOWERMENT

To enhance livelihood opportunities for the youth of our country and access them with digital technology, Microsoft introduces Rural India Skill Empowerment program with a keen focus on empowering women and youth from the rural, backward underprivileged society of our Country.

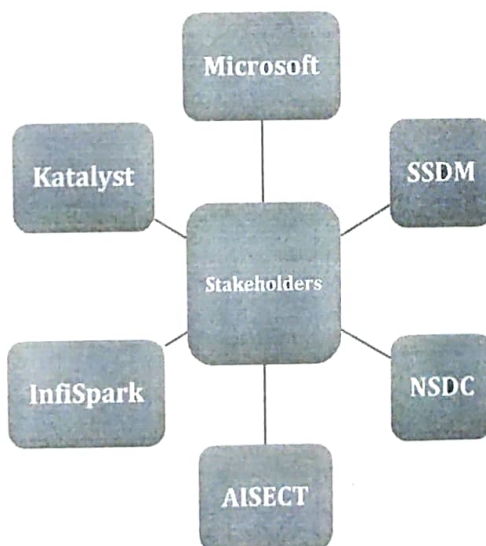
Key objectives of the project are as follows:

1. Delivery of training for 200,000 Youths (with 80% composition of youths from rural backgrounds & socially backward areas). The training program will cover the following four components:

- |                         |   |
|-------------------------|---|
| a) Digital Productivity | b) Communication Skills and Personality Development |
| c) Employability Skills | d) Entrepreneurship skills                          |

Any women of youth with age between 16 to 35 years are eligible to participate in this program. Total duration of training will be 70 hours including all four modules. Training will be provided with Microsoft approved content.

2. A minimum of 180000 candidates will be provided a certificate with logos of Microsoft, NSDC, SSDM, and AISECT on it.
3. A minimum of 20% of trained candidates will be further integrated into corporate training/ skilling programs run by Microsoft /NSDC.
4. We aim to provide various economic empowerment opportunities to at least 10% of aspirants (as referred to in point1) by developing a suitable and sustainable mechanism for placement.
5. Organizing "Train the Trainer" for the trainers of State Skill Development Missions, Government departments, Foundations, NGOs,etc wherever required.
6. Supporting and empowering State Skill Development Missions and other Government departments with and within the framework of the program.
7. Integration of developed content into SSDM's current training modules.
8. Implementation of program in State Project Livelihood colleges, Government ITIs, and Polytechnic colleges.





The Microsoft – RISE program wishes to amalgamate the State Skill Development Missions with Microsoft, National Skill Development Corporation (NSDC), and AISECT - to evangelize this movement to the grassroots Indian audience via this skilling initiative and empower the youths.

Other major features of this program are as follows:

- **Zero Cost Program** - The program is aimed at training and skilling candidates in the relevant fields at no-cost learning space for candidates
- **Market Led Content** - The course content for the program has been developed by Subject Matter Experts and Industry experts which aims at training the candidates in topics that will empower them, and are relevant to demands in the market.
- **Vernacular Language Training** - The content for the course has been prepared and will be delivered in different local and universally understood languages as per candidate requirements.
- **Online Self-Paced Learning** - The course curriculum will be uploaded on Microsoft Community Portal (MCT), which will enable candidates to learn according to their timings as needed. Also, the candidates would be attending live webinars on Teams
- **Microsoft Certification** - Post completion of courses, the candidates will be assessed and certified by Microsoft, NSDC, and the implementing partner
- **Placement Opportunity & Hand-Holding Support** - The candidates trained through the program will be provided placement assistance, as well as the basic hand-holding assistance they require.
- **Microsoft Community Training Portal** - Candidates can easily register on the MCT portal through their mobile number or email id. After registration, they can access the complete content of all four modules. Content is available in form of PPT, PDF Handouts, Videos, and Webinar recordings.

## IV. SUPPORT REQUIRED

### Program Awareness

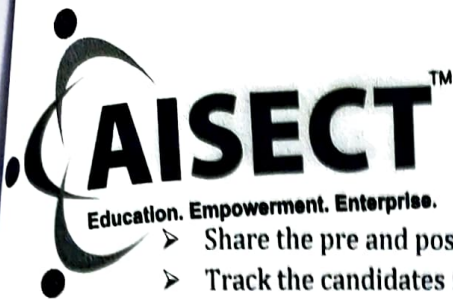
- To inform eligible candidates (above 16 years of age) about Microsoft-RISE and its benefits

### Aspirants Registration

- Assist candidates in registering themselves through the Microsoft Registration form link  
<https://forms.office.com/r/zSp3wUYEat>

### Program Monitoring

- Share the weekly live training session's Microsoft Team platform links with the candidates
- Track the candidates regularly for their participation in daily live training sessions



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- Share the pre and post-assessment form links with the candidates
- Track the candidates for successfully submitting their pre and post-assessment forms
- Track the candidates for successfully submitting their feedback forms.

**TRAINERS Registration & Certification (TOT) :** Enroll trainers for TOT certification in each specific module included in the Microsoft RISE program: <https://forms.office.com/r/1wyRSXvqvM>

Winner of: Impactful Social Innovations Award 2014 in ICT | Skoch Corporate Leadership Award 2013 | Financial Inclusion & Payment Systems Award 2013 | Manthan South Asia Award 2012 | Ashoka Senior Fellowship Award 2011 | CSI2011 Award For Excellence in IT. | E-India Financial Inclusion Excellence Award 2011 | Tie Lumis Partners Entrepreneurial Excellence Award 2009 | Nasscom Emerge 50 Leader Award 2009 | I4d Award 2007 | NASSCOM IT Innovation Award 2006 | Indian Innovation Award 2005 | Golden Icon In National E-governance 2005





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## Acceptance

For,

Signature:

Name: (Concerned)

**Proj. -Incharge  
Gossner College  
Ranchi**

Title:

Date:

For -

AISECT Society



Signature: **Basant Kumar**

Name: **BASANT KUMAR**

Title: **Project Coordinator**

Date: **27/7/2023**

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